**SYLLABUS**

**UNIVERSITY OF PITTSBURGH**

**GRADUATE SCHOOL OF PUBLIC AND INTERNATIONAL AFFAIRS**

**PIA 2020**

**Introduction to Public Affairs**

**Professor Louis A. Picard**

**Instructor**

**Fall Semester, 2014**

**Room: 204 Frick Fine Arts Building**

**Time: Wednesday 9:00-11:55 AM**

**Office Hours**

**Wednesday- 1:00 - 3:00**

## Thursday- 1:00 -3:00

**and**

**by Appointment**

**Office: 3937 Posvar Hall**

#### Office Phone: 412-624-7918

**University Fax: 412-648-2605**

**Cell Phone 412-260-9709**

**Pittsburgh: Phone 412-207-2939**

**Somerset Phone 814-352-8008**

#### Fax: 412-207-2939

#### (Call First)

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### E-Mail: [picard@pitt.edu](mailto:picard@pitt.edu)

### Web Site: <http://drlouisapicard.wordpress.com/academics/>

### Please Click on the above Web Site for an Appointment with the Instructor

### Graduate Teaching Assistant:

### Katherine Yoon

**E-mail: Katherine Yoon (**[**yoon.katherine@gmail.com**](mailto:yoon.katherine@gmail.com)**)**

**(Please contact Katherine directly, copied to me with**

**regard to reserve reading, scheduling or other problems)**

**The world is in the middle of a revolution transforming government and public administration to a new dynamic built on public policy, governance and political processes facilitated through information technology. Debates about the proper role of government, democracy and governance are legion. Traditionally hierarchies of government and bureaucracy are/or should be replaced with networks, partnerships, worldwide internet connections and interrelationships between the public, nonprofit, and private sectors (or chaos? Conflict? Or muddling through?). Governments continue to be critical players, or at least spenders, but that’s not “the whole story.”**

**Politics remains important. Government actors, both elected and appointed, now spend most of their time engaged in competition, inter-sector and intergovernmental relations and contracting out. Modern management is no longer simply the effective management of personnel and the implementation of rules, but the effective negotiation and linkages of partnership relationships external to the organization. It is the purpose of this course to introduce these processes to the class, from a comparative perspective, and to provide a forum for us to discuss, to debate and come to better understand public management and policy.**

**PIA 2020, Administration of Public Affairs, is the core public affairs and management course in the GSPIA curriculum. The course introduces Masters Students in all of its degree programs to the key roles, functions, activities, and obligations of executives and professionals in public and nonprofit organizations, in the U.S., in Europe and in developing and international contexts. This course focuses on the role of bureaucracies both in the contemporary world as well as in its historic context.**

**The course is comparative and international in its approach but includes significant discussion of the U.S. case study. However, it does not assume that the United States represents any form of universal norms in public management and policy. It focuses on issues of importance to students of public management and policy, international affairs and security studies, human security and international development.**

**Over the next fifteen weeks, we will consider a number of broad issues. Primary focus is on democracy, governance and public service. Other themes include ways in which administrators interact with their political environment and influence the policy making process. We will also examine several specific administrative problems that have themselves become contentious policy issues, such as public private partnerships, human resource development, affirmative action and representative bureaucracy, government spending, budgetary decision making, government reorganization, corruption, social and economic change and public sector reform.**

**In the last decade, critics of the public service have argued that efficient government is small government. Privatization has been the order of the day. This "neo-classical" model of development has been exported overseas, especially to the less developed and transitional states in Africa, Asia, Eastern and Central Europe and Latin America (and the Caribbean). One of the major goals of this course will be to examine this thesis by examining the role that the bureaucracy has played (or not) in the development process in Europe, the states of the former Soviet Union, the United States and the newly industrializing states of Africa, the Middle East, South and East Asia. It also looks at the discussion of what are sometimes called public-private partnerships.**

**The Nature of the Course**

**This seminar is a reading course designed to introduce students to the literature on public affairs and public policy. It is comparative and international in focus though about a third of the course focuses on American public policy and management. The course will be taught as a mixture of lecture and discussion.**

**There is a fundamental assumption to this course: the students in this course are able to put in two hours of reading for every hour in class and can read at a brisk speed. Thus it is expected that students will put in approximately six hour per week on the reading. Assuming that a student can read 25 pages in a half an hour, he or she can read about 300 pages a week. Because it is a reading course, we will use written examinations as the basis for student performance assessment.**

**If you read more slowly than 25 pages in thirty minutes (per half hour) please ensure that you have additional time for the course. This is not a snap course. Look elsewhere for that. THE BOTTOM LINE IS READ AS MUCH EVERY WEEK AS YOU CAN IN THE SIX HOURS YOU HAVE ALLOTTED TO THE COURSE.**

**Evaluation**

**There will be one mid-term examination and a scheduled final exam. Each exam will be worth 45% of the grade. Both will be one hour, in-class exams and the second exam will include material (up to 1/3) from the first half of the course. An additional 10% of the grade will be credited to students who participate actively in course discussions.**

**PhD Students**

**PhD students preparing for public administration or international development comps are welcome to take this course either for a grade or as an independent study. If you take the course for a grade you should complete the requirements that all other students have to do. In addition, PhD students are to write a ten page critical essay, modeled on a journal “critical essay,” which examines the five books listed for PhD students in their comprehensive reading lists as agreed upon with the Professor. If you take the course as an independent study you must attend all lectures and complete a reading list comprised of materials culled from this syllabus and my syllabus PIA 3393 located on my web site.**

**Special Requirement**

**On Wednesday, September 3, please turn in a one page biography to the course administrator. The biography should be in the third person, include a picture, and should tell us about your background, your university goals and aspirations for future employment. If you have questions about this assignment please ask the course administrator for clarification.**

**Reading**

**All books and other required readings are on reserve. Most books can be also bought on line. Many books and articles are freely available on line. Be sure to check. The course administrator will post on line lists of readings that are available on line. These materials will not be on reserve. If you find any materials that are publically available on line, or via the university system, please e-mail these links to the course administrator so that she can add them to our listings.**

**There are four books which are required for purchase by all students:**

**Salvatore Schiavo-Campo and Hazel M. McFerson, Public Management in Global Perspective (Armonk, N.Y.: M.E. Sharpe, 2008). This is the encyclopedia of public management and policy. No doubt more than you ever wanted to know….**

**Nicholas Lemann, The Promised Land: The Great Black Migration and How It Changed America New York: Alfred A. Knopf, 1991). This book tells an important story about the rise and decline of the rust belt and the transformation of the African-American community.**

**Michael J. Sandel, What Money Can’t Buy: The Moral Limits of Markets (New York: Farrar, Straus and Giroux, 2012). And What can’t It?**

**Fareed Zakaria, The Future of Freedom: Illiberal Democracy at Home and Abroad (New York: W.W. Norton, 2007). A skeptical view of “democracy” and an advocate of law and order, de-political environments and administrative transparency.**

**Choose one of the following to read:**

**Each student will read one book on his or her own degree focus. You may request to substitute another book in the list from the one assigned to the degree. Please so inform the instructor and administrator if you wish to do so.**

**Daniel Okrent, Last Call: The Rise and Fall of Prohibition (New York: Scribner, 2010). A fascinating, and most important book about American values and public policies and what can go wrong between policy making and policy implementation. (Required for MPA students).**

**Louis A. Picard and Terry F. Buss, A Fagile Balance: Re-Examining the History of Foreign Aid, Security, and Diplomacy (Sterling, VA.: Kumarian Press, 2009). Everything you never wanted to know about “soft power” and foreign policy. (Required for MID students).**

**Dina Rasor and Robert Bauman, Betraying our Troops: The Destructive Results of Privatizing War (New York: Palgrave Macmillan, 2007). The book about the “nasties" in Iraq. (Required for MPIA students).**

**Janine Wedel, Shadow Elite: How the World's New Power Brokers Undermine Democracy, Government, and the Free Market (New York: Basic Books, 2009). This is an abashedly liberal view of elite formation that recognizes that the world has become global. Criticism is welcomed. Required of MPPM students.**

**Reading Schedule:**

**Week 1- August 27: Class Orientation and introductory lecture**

**Week 2- September 3: Introduction: The Methodology of comparing public systems**

**Core**

**Schiavo-Campo and McFerson, Chapter 1**

**Zakaria, Introduction and Chapter 1**

**Lemann, pp. 3-58**

**Degree Specific Assignments**

**Okrent (MPA) Prologue, Chapters 1-2**

**Picard and Buss (MID) Chapter 1-2**

**Razor and Bauman (MPIA) Forward, Chapter 1-2**

**Wedel (MPPM) Preface**

**Classics**

**Woodrow Wilson, "The Study of Administration," in Shafritz and Hyde, Classics of Public Administration, pp. 3-16 (Reserve)**

**Franz Kafka, “Bureaucracy,” in Green and Walzer, pp. 319-326. (Reserve)**

**Week 3- September 10: Debates about Democracy and Public Policy**

**Guest Speaker: Ilia Murtazashvili holds a Ph.D. in political science and M.A. in agricultural and applied economics from the University of Wisconsin-Madison. He is assistant professor of public and international affairs at GSPIA, University of Pittsburgh. Professor Murtazashvili is an award-winning researcher, teacher with diverse academic interests.  Since coming to GSPIA in 2009, he has taught courses in resource management, property rights and development, and regulatory policy, as well as courses in economics, quantitative methods, and policy analysis.  In Spring 2013, he will teach, along with Jennifer Murtazashvili, a new course on the politics and policy issues involving Marcellus shale as part of a new GSPIA initiative on the energy and environmental policy.**

**Core:**

**Schiavo-Campo and McFerson, Chapter 2**

**Lemann, pp. 59-107**

**Degree**

**Okrent (MPA) Chapter 3-6**

**Picard and Buss (MID) Chapter 3**

**Razor and Bauman (MPIA) Chapter 3-4**

**Wedel (MPPM) Chapter 1**

**Classics:**

**Nadine Gordimer, “Africa Emergent,” in Solomon, pp. 36-51. (Reserve)**

**James Thurber, "The Greatest Man in the World," in Archer and Bainbridge, Fools, pp. 138-146 (Reserve)**

**Week 4- September 17: Historical Models, “Contemporary Models,” and Socio-Economic Changes**

**Guest Speaker: Vera Achvarina, assistant professor of political science at the University of Toronto, will first talk about her work as a GSPIA PhD student at the Ford Institute (2005-2007). Co-sponsored by CIDA (Canadian International Development Agency), the Ford project in which she was actively involved closely examined security situation in African refugee and IDP camps. She will explain how and what data was collected, how it was analyzed using GIS (Geographic Information System), and how it was disseminated in the policy community. Second, she will talk about the results of her ongoing project on the causes of child soldiering, which started as an offshoot of a Ford Institute project. She will discuss her fieldwork in a Liberian refugee camp in Ghana as well as theories and empirics related to strategic decisions of armed groups to recruit minors for armed conflict. Policy implications will be also discussed.  Third, she will speak about her recent co-authored project on transitional justice in Northern Uganda, which involved a survey of 677 people in war affected communities on their attitudes towards retributive, as opposed to restorative, justice. She will provide a brief introduction into the field of transitional justice, demonstrating how their findings derived from opinions of individuals challenge or support the existing debates. Policy implications derived from this research, as well as their dissemination, are also going to be highlighted. Sponsored by the Ford Institute for Human Security.**

**Core:**

**Schiavo-Campo and McFerson, Chapter 4**

**Lemann, pp. 109-202**

**Degree**

**Okrent (MPA) Chapter 7-8**

**Picard and Buss (MID) Chapter 4**

**Razor and Bauman (MPIA) Chapter 5-6**

**Wedel (MPPM) Chapter 2**

**Classics:**

**George Orwell, "The Unfree Leader-Shooting the Elephant" in Green and Walzer, pp.376-383 (Reserve)**

**Mayfield, Chapters 1-2 (Reserve)**

**Week 5- September 24 Theories of Governance and Political Economy**

**Core:**

**Schiavo-Campo and McFerson, Chapter 16**

**Zakaria, Chapter 2**

**Lemann, pp. 203-305**

**Sandel, Introduction and Chapter 1**

**Degree**

**Okrent (MPA) Chapter 9-10**

**Picard and Buss (MID) Chapter 5**

**Razor and Bauman (MPIA) Chapter 7-8**

**Wedel (MPPM) Chapter 3**

**Classics**

**Naipaul, In a Free State, pp. 54-98 (Reserve)**

**Mills, Chapter 12 (Reserve)**

**Week 6- October 1: The Structure and Process of bureaucracies, regulations and political institutions**

**Core**

**Schiavo-Campo and McFerson, Chapter 3**

**Zakaria, Chapter 3**

**Lemann, pp. 309-339**

**Sabdel, Chapter 2**

**Degree**

**Okrent (MPA) Chapter 11-12**

**Picard and Buss (MID) Chapter 6-7**

**Razor and Bauman (MPIA) Chapter 9-10**

**Wedel (MPPM) Chapter 4**

**Classics**

**Koenraad W. Swart, “The Sale of Public Offices,” in Heidenheimer, et. al., Chapter 7**

**Kharasch, Forward, Chapters 1-3**

**Week 7- October 18: Recruitment, Education and Training**

**Core**

**Schiavo-Campo and McFerson, Chapter 8**

**Lemann, pp. 343-353**

**Degree**

**Okrent (MPA) Chapter 13-14**

**Picard and Buss (MID) Chapter 8-9**

**Razor and Bauman (MPIA) Chapter 11-14**

**Wedel (MPPM) Chapter 5**

**Classics**

**Naipaul, In a Free State, pp. 99-239 (Reserve)**

**Gusfield, "Tradition and Modernity: Misplaced Polarities in the Study of Social Change," in Welch, Political Modernization (Reserve)**

**Week 8- October 15: Organization, Socialization and Motivation**

**Core**

**Zakaria, Chapter 4**

**Sandel, Chapter 3**

**Degree**

**Okrent (MPA) Chapter 15-18**

**Picard and Buss (MID) Chapter 10-11**

**Razor and Bauman (MPIA) Chapter 15-20**

**Wedel (MPPM) Chapter 6**

**Classics**

**Irving R. Janis, "Groupthink," in Ott, pp. 223-232 (Reserve)**

**Jonathan Swift and H.C. Anderson, “The Royal Court,” and Charles Dickens, “The Legal Morass,” in Green and Walzer, pp. 307-319 (Reserve)**

**Week 9- October 22: MID-TERM EXAM**

**Week 10: October 29: Managing Budgets and Money**

**Core**

**Schiavo-Campo and McFerson, Chapter 6 and 7**

**Zakaria, Chapter 5**

**Sandel, Chapter 4**

**Degree**

**Okrent (MPA) Chapter 19-21 and Epilogue**

**Picard and Buss (MID) Chapter 12-14**

**Razor and Bauman (MPIA) Chapter 22-24 plys Afterward**

**Wedel (MPPM) Chapter 7**

**Classics**

**Klitgaard, Chapter 3 (Reserve)**

**Samuel P. Huntington, “Modernization and Corruption,” Heidenheimer, et. al., Chapter 23 (Reserve)**

**Week 11- November 5**

**Debates about development and Public Sector Reform**

**Core**

**Zakaria, Chapter 6**

**Schiavo-Campo and McFerson, Chapter 9**

**Classics**

**Turner and Hulme, Chapters 1 and 3 (Reserve)**

**Picard and Moudoud, “The 2008 Guinea Conakry Coup” (Reserve)**

**Mahasweta Devi, “Dhowli” in Solomon, Other Voices, Other Rooms (Reserve)**

**Week 11- November 12: Management of Contracts and Impact**

**Core**

**Schiavo-Campo and McFerson, Chapter 9-10**

**Sandel, Chapter 5**

**Classics**

**Duodu, “The Tax Dodger, in Larson, African Short Stories, pp. 107-127**

**Riordon, Plunkitt of Tammany Hall, entire**

**Week 12- November 19: Decentralization and Local Governance**

**Core**

**Schiavo-Campo and McFerson, Chapter 11-12**

**Zakaria, Conclusion**

**Classics**

**Bessie Head, “The Collector of Treasures,” in Solomon, pp. 52-73**

**Bergner, Chapters 8-11**

**Picard, Groelsema and Lawrence, “Donors, Public Sector Reform and Decentralization,” in Picard, Groelsema and Buss, Foreign Aid, pp. 146-172**

**Week 13- December 3: Civil Society, Social Capital and corruption**

**Core**

**Schiavo-Campo and McFerson, Chapter 13 and 14**

**Samuel E. Finer, “Patronage and Public Service in Britain and America,” Heidenheimer, et. al., Chapter 8**

**Classics**

**Nick Kotz, “Jamie Whitten, Permanent Secretary of Agriculture,’ in Peters and Adams, pp. 116-157**

**Mark Twain, “The Man that Corrupted Hadleyburg,” in Archer and Bainbridge, Fools, pp. 9-63**

**Week 15- December 11. FINAL EXAMINATION.**

**Materials on Reserve**

**Jeffrey Archer and Simon Bainbridge, eds. Fools, Knaves & Heros: Great Political Short Stories (London: Pan Books, 1989 or any edition.**

**Daniel Bergner, In the Land of Magic Soldiers: A Story of White and Black in West Africa (New York: Picador, 2004).**

**Philip Green and Michael Walzer, eds. The Political Imagination in Literature (New York: The Free Press, 1969).**

**Joseph Gusfield, "Tradition and Modernity: Misplaced Polarities in the Study of Social Change," in Political Modernization: A Reader, Claude Welch, ed. (Belmont, CA.: Duxbury Publishers, 1971), pp. 197-218.**

**Arnold J. Heidenheimer, Michael Johnston and Victor T. LeVine, eds. Political Corruption: A Handbook (New Brunswick: TransAction Publishers, 1990).**

**Chalmers Johnson, MITI and the Japanese Miracle (New York: The Free Press, 1983).**

**Robert N. Kharasch, The Institutional Imperative (New York: Charter House, 1973).**

**Robert Klitgaard, Controlling Corruption (Berkeley, CA: University of California Press, 1988).**

**Stephen Kinzer, Overthrow: America’s Century of Regime Change From Hawaii to Iraq (New York: Times Books, 2006).**

**Nicholas Lemann, The Promised Land: The Great Black Migration and How It Changed America New York: Alfred A. Knopf, 1991). Required for MPA students.**

**Charles Larson, ed. African Short Stories (New York: Collier Books, 1970).**

**James B. Mayfield, Go to the People: Releasing the Rural Poor Through the People’s School System (West Hartford, CN: Kumarian Press, 1985).**

**C. Wright Mills, The Power Elite (New York: Oxford University Press, 1956).**

**V.S. Naipaul, In a Free State (New York: Vintage, 1971).**

**Daniel Okrent, Last Call: The Rise and Fall of Prohibition (New York: Scribner, 2010).**

**J. Stephen Ott, ed. Classic Readings in Organizational Behavior (Pacific Grove: Brooks- Cole, 1989).**

**Charles Peters and Timothy Adams, eds. Inside the System (New York: Praeger, 1970).**

**Louis A. Picard and Terry F. Buss, A Fragile Balance: Re-Examining the History of Foreign Aid, Security, and Diplomacy (Sterling, VA.: Kumarian Press, 2009).**

**Louis A. Picard, Robert Groelsema and Terry F. Buss, eds. Foreign Aid and Foreign Policy: Lessons for the Next Half-Century (Armonk< NY: M.E. Sharpe, 2008).**

**Louis A. Picard and Ezzeddine Moudoud, “**[**The 2008 Guinea Conakry coup: Neither Inevitable nor Inexorable**](http://www.informaworld.com/smpp/877352052-92749960/content~db=all~content=a919088524~frm=titlelink)” **in Journal of Contemporary African Studies Volume [28](http://www.informaworld.com/smpp/877352052-92749960/title~db=all~content=t713429127~tab=issueslist~branches=28" \l "v28" \t "_top" \o "Click to view volume) Issue 1 (January, 2010), pp. 51-69.**

**Dina Rasor and Robert Bauman, Betraying our Troops: The Destrictive Results of Privatizing War (New York: Palgrave Macmillan, 2007).**

**William L. Riordon, Plunkitt of Tammany Hall (New York: E.P. Dutton, 1963).**

**Salvatore Schiavo-Campo and Hazel M. McFerson, Public Management in Global Perspective (Armonk, N.Y.: M.E. Sharpe, 2008).**

**Michael J. Sandel, What Money Can’t Buy: The Moral Limits of Markets (New York: Farrar, Straus and Giroux, 2012).**

**J.M. Shafriz and Albert C. Hyde, eds. Classics of Public Administration (Oak Park, Il.: Moore Publishing Co., 1978).**

**Barbara H. Solomon, Other Voices, Other Vistas: Short Stories from Africa, China, India, Japan, and Latin America (New York: Mentor Books, 1992).**

**Mark Turner and David Hulme, Governance, Administration and Development: Making the State Work (West Hartford, CN: Kumarian Press, 1985).**

**Robert Penn Warren, All the King’s Men (New York: Harcourt, Brace Janovich, 1946 and 1974).**

**Janine Wedel, Shadow Elite: How the World's New Power Brokers Undermine Democracy, Government, and the Free Market (New York: Basic Books, 2009).**

**Claude Welch, ed. Political Modernization: A Reader, (Belmont, CA.: Duxbury Publishers, 1971).**

**Fareed Zakaria, The Future of Freedom: Illiberal Democracy at Home and Abroad (New York: W.W. Norton, 2007).**